



CONWAY REGIONAL HEALTH FOUNDATION

2022 BOARD OF DIRECTORS APPLICATION PACKET

Mission

The Conway Regional Health Foundation supports the Conway Regional Health System and its mission to provide excellent health care for Central Arkansas, by serving as community ambassadors, identifying resources, developing strategic relationships, and providing financial support.

Vision

To inspire philanthropy by connecting to the community, raising and stewarding funds, and developing strategic relationships to aid Conway Regional Health System in achieving healthcare excellence in the communities we serve.

Board Member Commitment and Responsibilities

Board Members of the Conway Regional Health Foundation (CRHF) Board of Directors are fully committed to the vision and work of CRHF and CRHS. They are dedicated to carrying out its mission and understand that by accepting a position on the CRHF Board, they are expected to:

Lead the way as a model for others to follow.

To ensure that CRHF meets its goals and objectives, each Foundation Board member must take an active part in the organization's activities including meeting attendance, event participation, sharing strategic community connections and financial support.

Bring the SIX A's to their Board tenure.

- *An Ambassador*—to tell CRHS's story to colleagues and the community.
- *An Advisor*— to assist in making effective decisions on policy and programs.
- *An Advocate*—to be an enthusiast for the cause of CRHS.
- *Providing Access*—help bring and influence others on behalf of CRHS mission.
- *Providing Affluence*—make CRHF a priority in my charitable giving.
- *Providing Assistance*—volunteer for as many activities as possible.

Fulfill the following specific responsibilities.

- Attendance at a minimum of 50% of CRHF Board meetings each year (6 scheduled per year), be available for telephone conference calls and serve on committees appointed by the President.
- Participation in Foundation events by attending or volunteering on a regular basis.
- Personally supporting CRHF financially with a minimum annual contribution of \$250 through annual giving, event participation, honor/memorial contributions or some combination.
- Securing a minimum of \$500 per year in additional contributions from others in the community (as agreed upon through Foundation staff).

Required Knowledge and Experience

- Interest and/or experience in healthcare, the needs of the community and Conway Regional's mission and role to serve those needs in the community.
- Interest and/or experience in the role of a Health Foundation in meeting the mission of the Health System.

Desired Knowledge and Experience in related fields

Medical, Technology, Personnel / Human Resources, Strategic Planning, Public Relations, Marketing / Communication, Financial Management, Fundraising, Legal, Not-For-Profit Management, Business Development, Advocacy, Program Management.

Estimated Time Requirements

Active Board Participation: Two to four hours bi-monthly. This includes attending board meeting, committee, reviewing agenda packet prior to meetings, and making essential telephone calls/connections.

Leadership Responsibilities: An additional two hours bi-monthly. This includes positions such as board officers, event/program committee chairpersons, mentor/mentee program participants.

Event Participation: Six to eight hours annually.

Terms

The term of service for a Board member is three years, commencing in January 2022 and completing in December 2024. Board members may serve more than one term.

Benefits of service to Board Member

- Broaden exposure to, and knowledge of, the healthcare industry.
- Opportunity to offer professional and personal knowledge, perspective, and experience to help shape the mission and work of the Foundation.
- Expand personal and professional network.
- Support the health, quality of life and economic growth in the communities we serve.

2022 Application Process/Dates

1. Completed applications will be submitted to Dot Welch via email at dwelch@conwayregional.org or mail to 2302 College Avenue, Conway, AR, 72034 - by September 17, 2021.
2. Applications will be reviewed by the Foundation Board nominating committee - by September 24, 2021.
3. Interview invitations will be extended to applicants for in-person or virtual meeting (specific interview dates to be determined - no later than October 15, 2021).
4. Applicants will be notified by phone call or email - by October 30, 2021.
5. Mentor Assignment and Orientation – November 2021

2022 BOARD OF DIRECTORS - MEMBER APPLICATION

Name: _____

Phone #: _____

Home Address: _____

Place of Employment: _____

Title: _____

Business Address: _____

Preferred Phone #: _____

E-Mail Address: _____

Where do you like your mail sent? Business Home

Do you have experience, training, or educational background in the following areas that will assist with your role on the Board, or the decisions made around the work of the Foundation?

If so, please check those that apply:

- | | |
|--|--|
| <input type="checkbox"/> Legal | <input type="checkbox"/> Public speaking |
| <input type="checkbox"/> Grant writing | <input type="checkbox"/> Marketing/Advertising |
| <input type="checkbox"/> Financial/budgeting, accounting, etc, | <input type="checkbox"/> Fundraising |
| <input type="checkbox"/> Business Development | <input type="checkbox"/> Technology |
| <input type="checkbox"/> Medical | <input type="checkbox"/> Personnel/Human Resources |
| <input type="checkbox"/> Advocacy | <input type="checkbox"/> Program Management |
| <input type="checkbox"/> Other skills | |

If other, please elaborate: _____

Affiliations, service clubs, social clubs, and professional association in which you are a member:

- | | |
|--|---|
| <input type="checkbox"/> Higher Education | <input type="checkbox"/> K-12 Education |
| <input type="checkbox"/> Agriculture | <input type="checkbox"/> Art/Music |
| <input type="checkbox"/> Athletics | <input type="checkbox"/> Legal |
| <input type="checkbox"/> Automotive | <input type="checkbox"/> Banking/Finance |
| <input type="checkbox"/> Construction & Related Business | <input type="checkbox"/> Economic Development |
| <input type="checkbox"/> Family Foundations | <input type="checkbox"/> Health/Medical |
| <input type="checkbox"/> Insurance | <input type="checkbox"/> Large Business |
| <input type="checkbox"/> Media | <input type="checkbox"/> Not-For-Profit |
| <input type="checkbox"/> Oli & Gas | <input type="checkbox"/> Political/Government |
| <input type="checkbox"/> Real Estate | <input type="checkbox"/> Religious Community |
| <input type="checkbox"/> Small Business | <input type="checkbox"/> Vendors |
| <input type="checkbox"/> Women's Organizations | <input type="checkbox"/> Men's Organizations |
| <input type="checkbox"/> Other _____ | |

Volunteer activities in which you have participated: _____

Membership as an officer in other organizations: _____

Special Interest or Hobbies: _____

Who recommended you to the organization Board and what is your relationship to this person? _____

Do you know of any potential conflict that may prevent you from serving on this board?

Please provide a brief statement as to why you would like to be a Board member of the Conway Regional Health Foundation.

I am willing to serve and agree to the responsibilities described below:

- Attendance at a minimum of 50% of CRHF Board meetings each year (6 scheduled per year), be available for telephone conference calls and serve on all committees appointed by the President.
- Participation in Foundation events by attending or volunteering on a regular basis.
- Personally supporting CRHF financially with a minimum annual contribution of \$250 through annual giving, event participation, honor/memorial contributions, or some combination.
- Securing a minimum of \$500 per year in additional contributions from others in the community (as agreed upon through Foundation staff).

Signed: _____

Date: _____